

# Why to exhibit or to invest in Jordan???

Jordan may be small, but it's rich in terms of its strategic assets. Re-envisioning these assets is vital for our growth. Jordan is a gateway for regional and world trade and business.

## His Majesty King Abdullah II



## Why to exhibit in SONEX??

- SONEX is Solar Near East Exhibition targeting Near East Markets.
- SONEX is organized in the heart of Near East Countries: Jordan
- SONEX is a specialized event with high quality attendance.
- Thousands of trade visitors are attending this event.
- More than 100 specialized exhibitors are participating in this event.
- The organizers are taking care of any small concern of the exhibitors and visitors.
- The participation fees and cost are very reasonable comparing with the fruitful benefits.
- SONEX is the right place to promote the solar systems and renewable systems.
- SONEX is organized in timing and conjunction with the biggest energy exhibition in Jordan: JIMEX.
- SONEX is well known in Jordan and among those interested and active in solar technology, as it is organized successfully since 2007.

It is not by accident that the Ministry of Energy and Mineral Resources has unlimited plans to establish PV & Wind Parks and to encourage the people to build PV systems in their houses, farms, trading buildings, hospitals, mosques, churches, schools, universities, also as IPP Projects. The plan of the Ministry is to establish 600 MW PV Parks as IPP Projects in the following 5 years in addition to more than 1GW Wind parks.

- Jordan has high quality sunshine for more than 300 days a year.
- Jordan is paying heavy annual invoice for the imported fuel / energy, exceeding US \$ 4 Bill.
- Jordan is depending 97% of the required energy on importing this huge demand from other countries.
- The housing style in Jordan is more horizontal allowing using unlimited space to install PV modules.
- Jordan is rich with skilled manpower and can build an engineering base for renewable industries.
- The Jordanian laws are supporting the solar applications and renewable industry. Most of these systems are exempted from custom duties and sales taxation.
- Second language in Jordan is English and international exhibitors can easy communicate with the visitors and customers.
- Jordan is a gateway for regional and world trade & business
- Jordan is a middle country located between important big markets: Iraq, Syria, Lebanon, Palestine, Egypt & Saudi Arabia.
- The Jordanian economic is stable and strong and has strong reliable banking system. Furthermore, Jordan is the safest country in the region.